php.barcelona 2019

Sponsorship Guide

https://php.barcelona

November, 12th - 13th

THANKS FOR HELPING THE COMMUNITY!

Massive thanks to all our sponsors! Without your support, this conference and everything it represents would not be possible. A conference is about learning, sharing, moving forward, avoiding mistakes, and speeding up companies and teams. Moreover, it means a lot to everyone involved: the city, the organizers, our speakers, the attendees and the people who will be watching the videos tons of times once the conference is over. Once again, this would not be possible without your support. Thank you so much!

In 2015, +500 people, +16 speakers, and +20 sponsors from all over the world attended the 2015 edition

2015 Sponsors

Some 2015 Speakers

ANTHONY FERRARA

Director of Engineering at Grovo

ZEEV SURASKI

Co-Architect of PHP, CTO & Co-founder of Zend

DERICK RETHANS

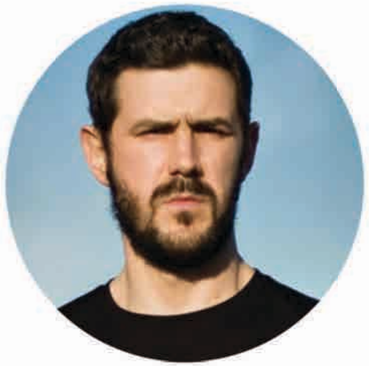
PHP Engineer and Evangelist @ MongoDB

TUDOR BARBU

Senior Software Engineer @ Skyscanner

BASTIAN HOFMANN

Software Engineer @ ResearchGate



STEVE MARASPIN

Software Engineer MV Labs

MARK BAKER

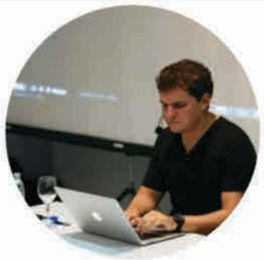
Design and Development Manager at InnovEd

MATTHIAS NOBACK

CTO at Ibuildings

NIKITA POPOV

PHP Core Contributor



PAWEŁ JĘDRZEJEWSKI

Co-Founder Lukson

JUOZAS KAZIUKĖNAS

Founder & CEO at StockLevel Inc.

MATHIAS VERRAES

Independent Consultant

MARCELLO DUARTE

Head of Training @ Inviqa

We succeeded in 2015!
We are back in 2019!

We have Rasmus, PHP Creator!

BARCELONA
NOVEMBER, 12TH – 13TH, 2019

Passion for PHP

We feel passionate and inspired by everyone in the PHP community. From the small Open Source Projects to the Big Companies. This Conference is for every Architect, Developer, Sysadmin, Manager or Techie who wants to level up their PHP skills. For those teams that want to leave a dent both in their companies and in the community.

We need you! You have to be in! We want you to share your challenges and solutions to the rest of attendees. We encourage you to be open-minded to alternatives to your current toolset and practices. Don't miss the opportunity to watch and talk with the top PHP gurus and Big Players, to boost your Journey to PHP Mastery.

+600 ATTENDEES

FROM ALL OVER THE WORLD

BARCELONA

FEEL AT HOME LIVING A SMALL ADVENTURE

2 DAYS, 16 TALKS, 1 TRACK

RIGHT FROM OUR SPEAKERS TO YOUR BRAIN

Organization

People behind the magic

RICARD CLAU
ricard@php.barcelona

Speakers

CHRISTIAN SORONELLAS
christian@php.barcelona

Operations

CARLOS BUENOSVINOS
carlos@php.barcelona

Sponsors

VANESSA ESTEBAN
vanessa@php.barcelona

Finances

There is a Sponsorship that fits you: lead generation, brand marketing, recruitment, or community awareness

DIAMOND

PRESENCE-ALL-AROUND ®

Diamond

GOLD

INTERACT WITH THE ATTENDEES

Gold

SILVER

MAKE YOUR PRODUCT OR SERVICE KNOWN

Silver

BRONZE

GET THE WORLD TO KNOW YOU

Bronze

Sponsorship Summary (1 of 2)

Pick the package that fits best your needs

	Bronze	Silver	Gold	Diamond
Presence at the Entrance Billboard				✓
Top Presence at the Registration Hall				✓
Company name in the WiFi SSID				✓
Logo Projected during Conference Talks				✓
Logo at the Stage Lectern				✓
Logo at Attendees Bags, Badges & Lanyards				✓
Logo at Attendees Notebooks			✓	✓
Recorded Interview			✓	✓
Exhibit Table			✓	✓
Logo on Recorded Videos			✓	✓

Sponsorship Summary (2 of 2)

Pick the package that fits best your needs

	Bronze	Silver	Gold	Diamond
Logo near the Main Screen		✓	✓	✓
Provide Inserts into Attendee Bag		✓	✓	✓
Logo at Registration Hall		✓	✓	✓
Logo, Description and Link out in Sponsors Page		✓	✓	✓
Logo at Sponsors Page	✓	✓	✓	✓
Logo at Home Page	✓	✓	✓	✓
Free Tickets	1	2	3	5
Discounts for Extra Tickets	5%	10%	10%	15%
Sponsorships available	Unlimited	12	6	2
Total	695 EUR	1.195 EUR	2.995 EUR	6.495 EUR

Detailed Benefits

PICTURES FROM DEVOPS.BARCELONA

Because we are organisers of the DevOps Barcelona Conference too, we are including real pictures of the past DevOps Barcelona Conference 2018.

DIAMOND SPONSORS

Diamond

Diamond Sponsors have **full visibility** during the event (**logo-all-around®** including **projected** during talks, name in the **WiFi SSID**, public **recognition** in the organization speech, **exhibit table**, **preference stand** location, full visibility in our **recorded talk** videos and website, one **recorded interview** included, and plenty of benefits such as a **pack of free tickets** and **discounts** on additional ones. **We offer only two slots.**

Presence at Entrance Billboard

Not just the attendees but also anyone walking around l'Illa Diagonal will see your logo. L'Illa Diagonal shopping center offers 170 shops, bars and restaurants in its 35,000 m2 for you to enjoy the best fashion, food, and activities of the city of Barcelona.

In the photograph, you can see Letgo as the only Diamond sponsor in 2018.

Diamond

Top Presence at Registration Hall

While doing the check-in, arriving or leaving the building, in the Hall, you will have a top placement. Three blocks of 1m x 1m will make no one forget you.

In the photograph, you can see Ricard Clau, organizer of the Barcelona DevOps Conference next to the big six panels.

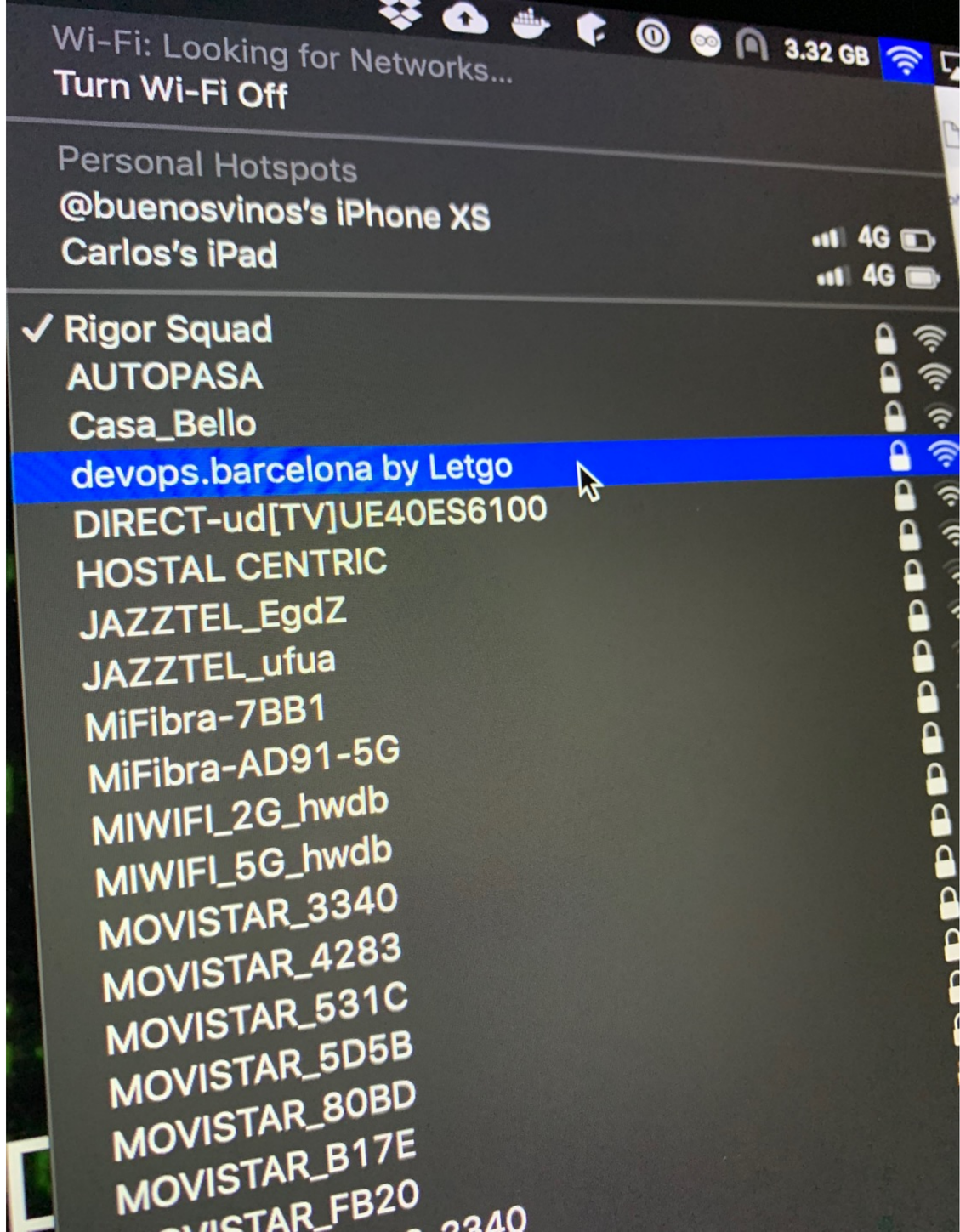
Diamond

Company Name in the WiFi SSID

During the conference, attendees can use the venue WiFi. We customize the WiFi SSID to show your company name.

In the photograph, you can see what the attendees can see to connect to the conference WiFi.

Diamond



Logo Projected During Conference Talks

Be elegantly placed in front of 600 people for 3 days. We locate your logo to one of the sides of the stage using a powerful light.

In the photograph, you can see Gabriel dos Santos from Facebook talking about how Facebook handles its infrastructure with custom tooling. See how impressive it is to look at your logo in a dark and colored room with such effect.

Diamond

Logo at the Stage Lectern

If there is a perfect place for your logo to shine is next to the speaker, that is on the Stage Lectern. Plus, you will have the honor to deliver the prizes from our well-known raffle.

In the photograph, you can see the Stage Lectern while Christian, Ricard, and Carlos raffle some game consoles between the audience at the end of every day.

Diamond

Logo at Attendees
Bags, Badges & Lanyards

Everyone will wear you around her neck and back. But not just during the conference, but also when going home.

Diamond

GOLD SPONSORS

Gold

Gold Sponsors have a delicate balance between visibility, on-site presence, and price. High visibility, public recognition in the organization speech, exhibit table, full visibility in our recorded talk videos and website, one recorded interview included, and plenty of benefits such as a pack of free tickets and discounts on additional ones.

Logo at Attendees Notebook

Place yourself where the ideas from the conference will be written down. Be there next to what the attendees need to solve their problems. You are part of the solution.

On the photograph, the notebook of the 2018 Barcelona DevOps Conference edition.

Diamond **Gold**

Recorded Interview

During the conference, we will record a short interview that we will publish on our YouTube channel talking about, for example, what DevOps services or products do you offer, how do you contribute to the community, and why did you decide to support the Barcelona DevOps Conference.

On the photograph, Jorge Hidalgo from Accenture Technology is explaining how Accenture supports the digital transformation using the DevOps philosophy.

Diamond **Gold**

Exhibit Table

If attendees want to participate in the raffle, they have to visit all the exhibit tables of the sponsors, talk to them, and ask them for a colored sticker that they have to put behind the attendee badge. Around 600 people will come by your space to talk to you. Do you want to miss such an opportunity?

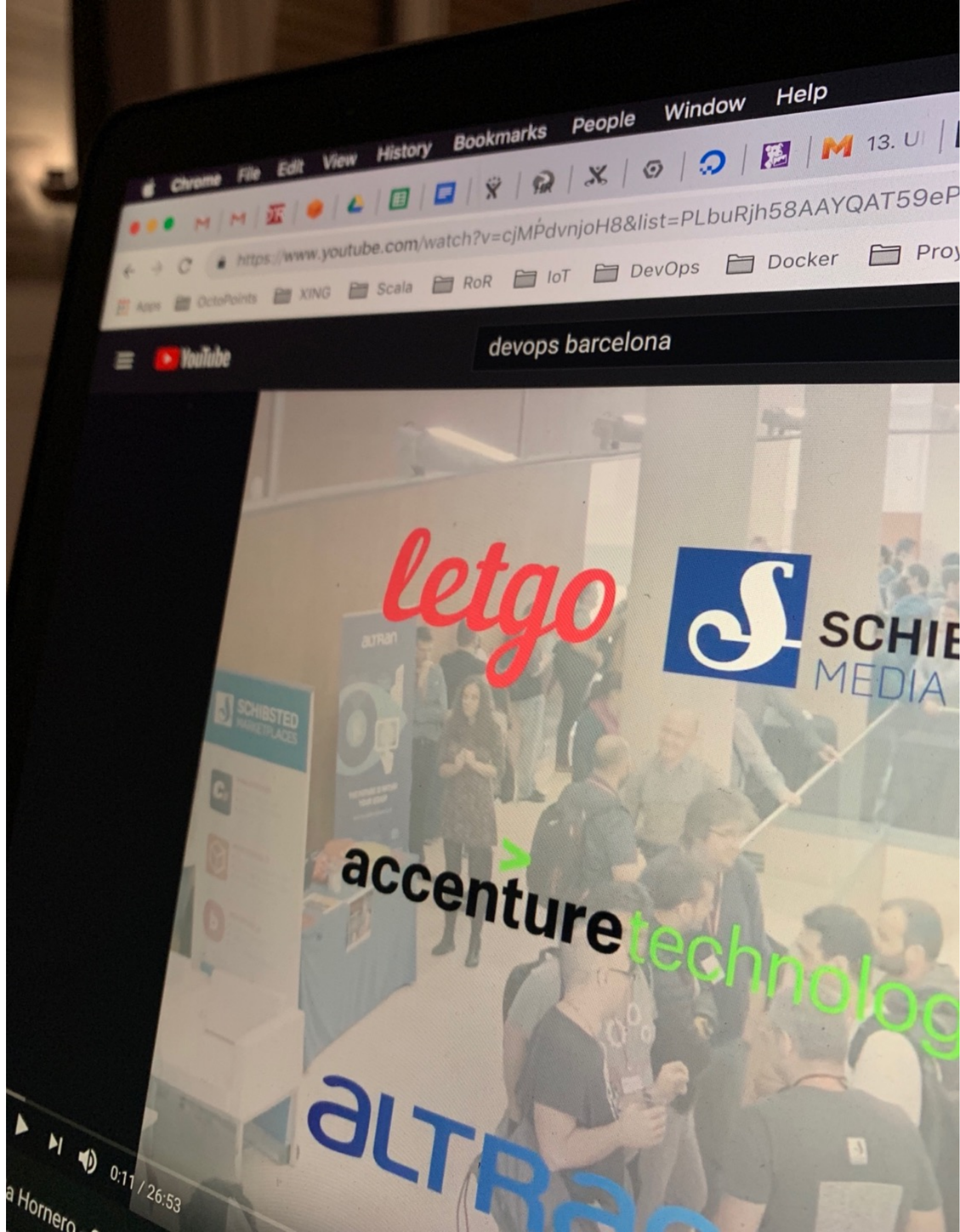
On the photograph, NewRelic is talking with attendees and giving green triangle stickers.

Diamond **Gold**

Logo on Recorded Videos

We record all our talks. That’s great because attendees and people that cannot attend the conference will be able to watch back the videos over and over again.

Diamond **Gold**



SILVER SPONSORS

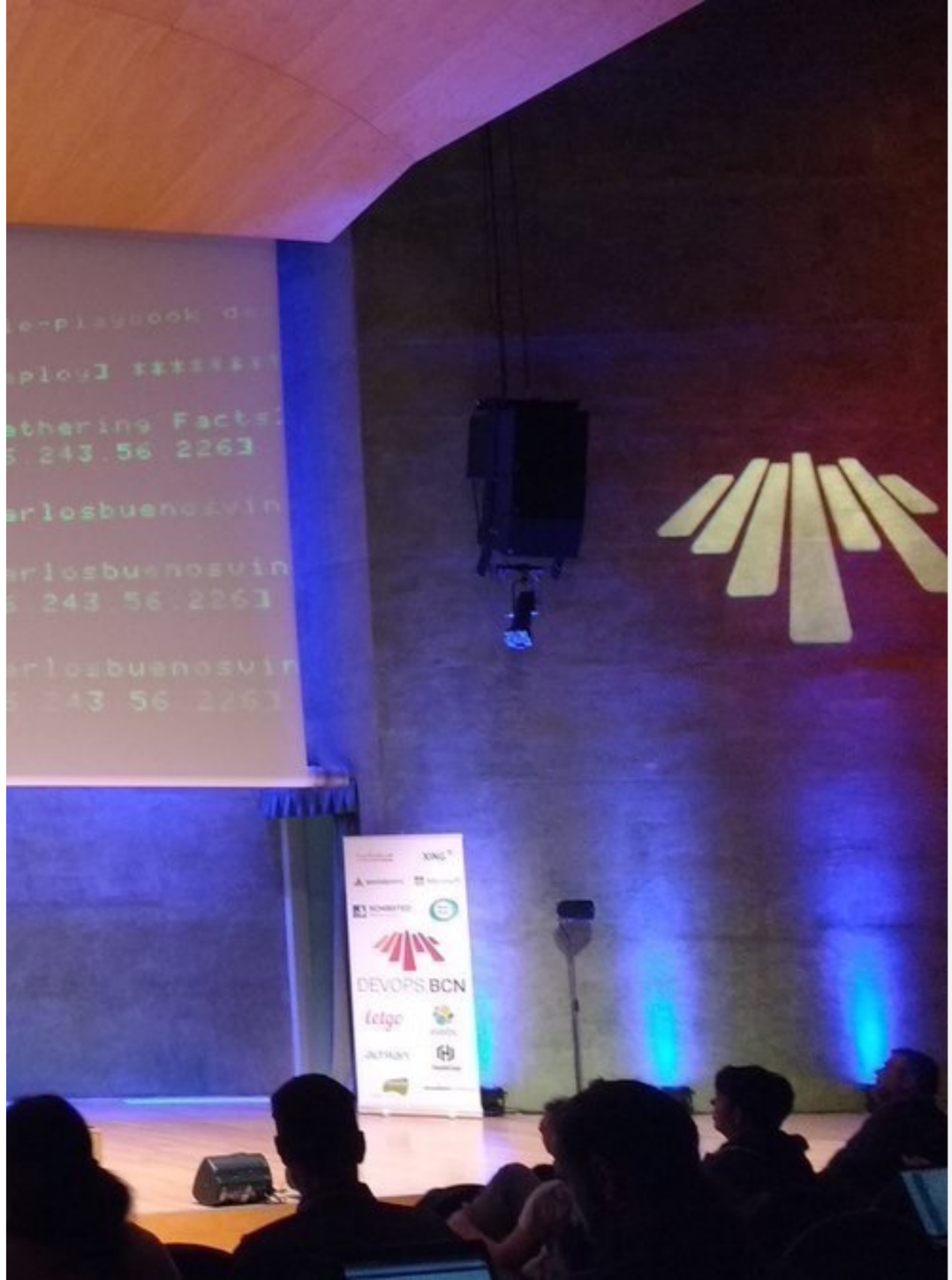
Silver

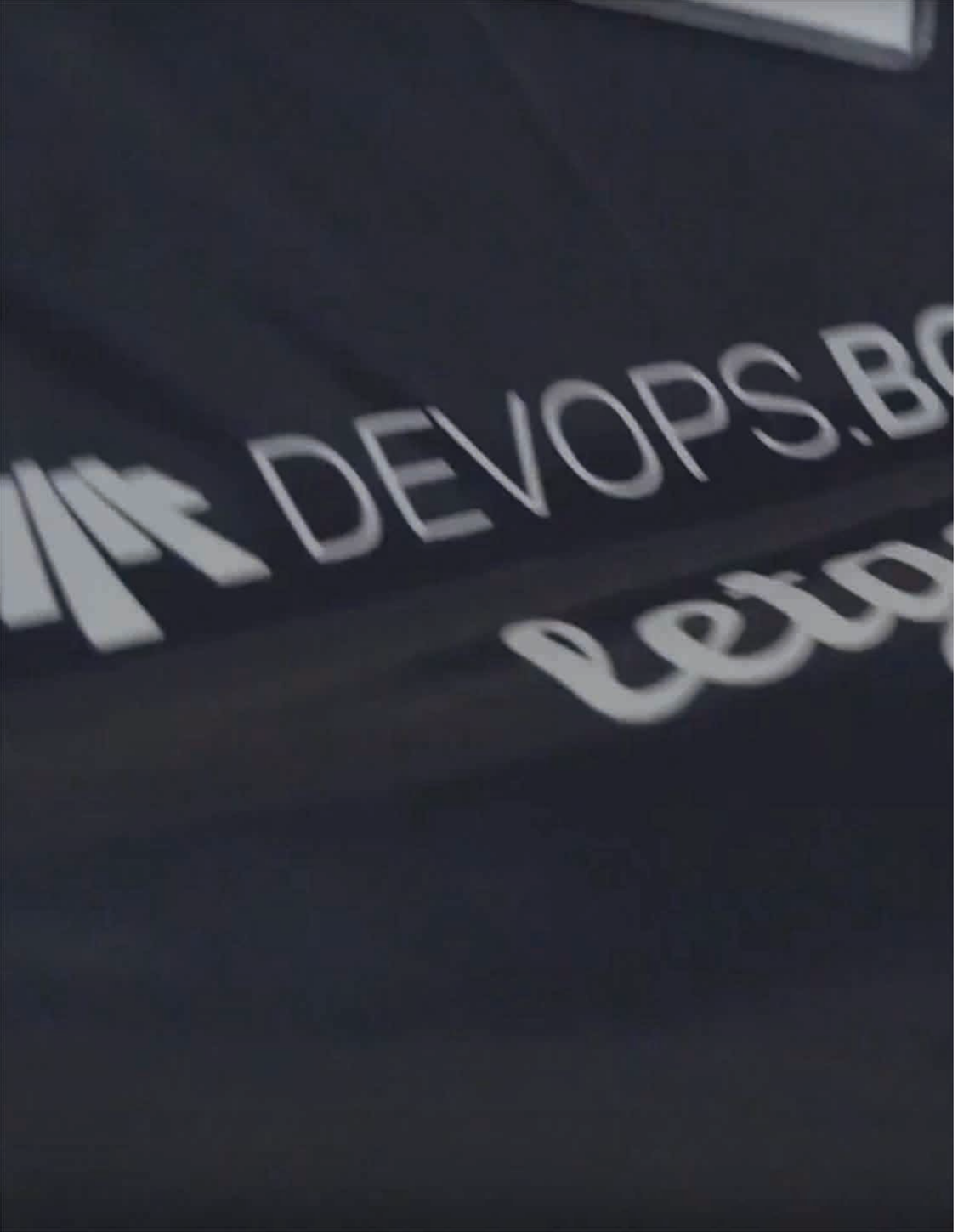
Silver Sponsors have full visibility plus the chance to be present in the Attendees bag including all the material they want. They will have public **recognition** in the organization speech, full visibility in our **recorded talk** videos and website, and plenty of benefits such as a **pack of free tickets** and **discounts** on additional ones.

Logo Near the Main Screen

We will place a rollout on the other side of the Stage Lectern to include all the Diamond, Gold, and Silver Sponsors. This side is where all the speakers get on the stage from.

Diamond **Gold** **Silver**





Provide Inserts into Attendee Bag

If you want to advertise that you are looking for talent, or providing a new exciting product or service, add something in the Attendees Bags.

In the photograph, you can see the 2018 bag that was filled, for example, with hiring requests, stickers, pens and t-shirts.

Diamond **Gold** **Silver**

Logo at Registration Hall

Diamond, Gold and Silver Sponsors will also be visible in two illuminated rollouts in the registration area.

On the photograph, behind part of the volunteers and organizers, you can see one of the rollouts.

Diamond **Gold** **Silver**

BRONZE SPONSORS

Bronze

Bronze Sponsors show their support to the DevOps community. They will get their logo on the website and plenty of benefits such as **one free ticket** and **discounts** on additional ones.

Free Tickets

As a Sponsor, you will have a number of paid tickets included in your pack. You can use them freely for employees, customers, or partners. Please note that you don’t have to use these tickets for the staff you send to the conference in case you have a stand (up to three people).

Free tickets by Sponsorship type:

1 for Bronze, 2 for Silver, 3 for Gold, and 5 for Diamond.

Diamond **Gold** **Silver** **Bronze**

Discounts for Extra Tickets

As a Sponsor, you will have a number of paid tickets included in your pack. You can use them freely for employees, customers, or partners. However, if you need to buy more tickets, you will get a discount for those:

5% for Bronze, 10% for Silver and Gold, and 15% for Diamond.

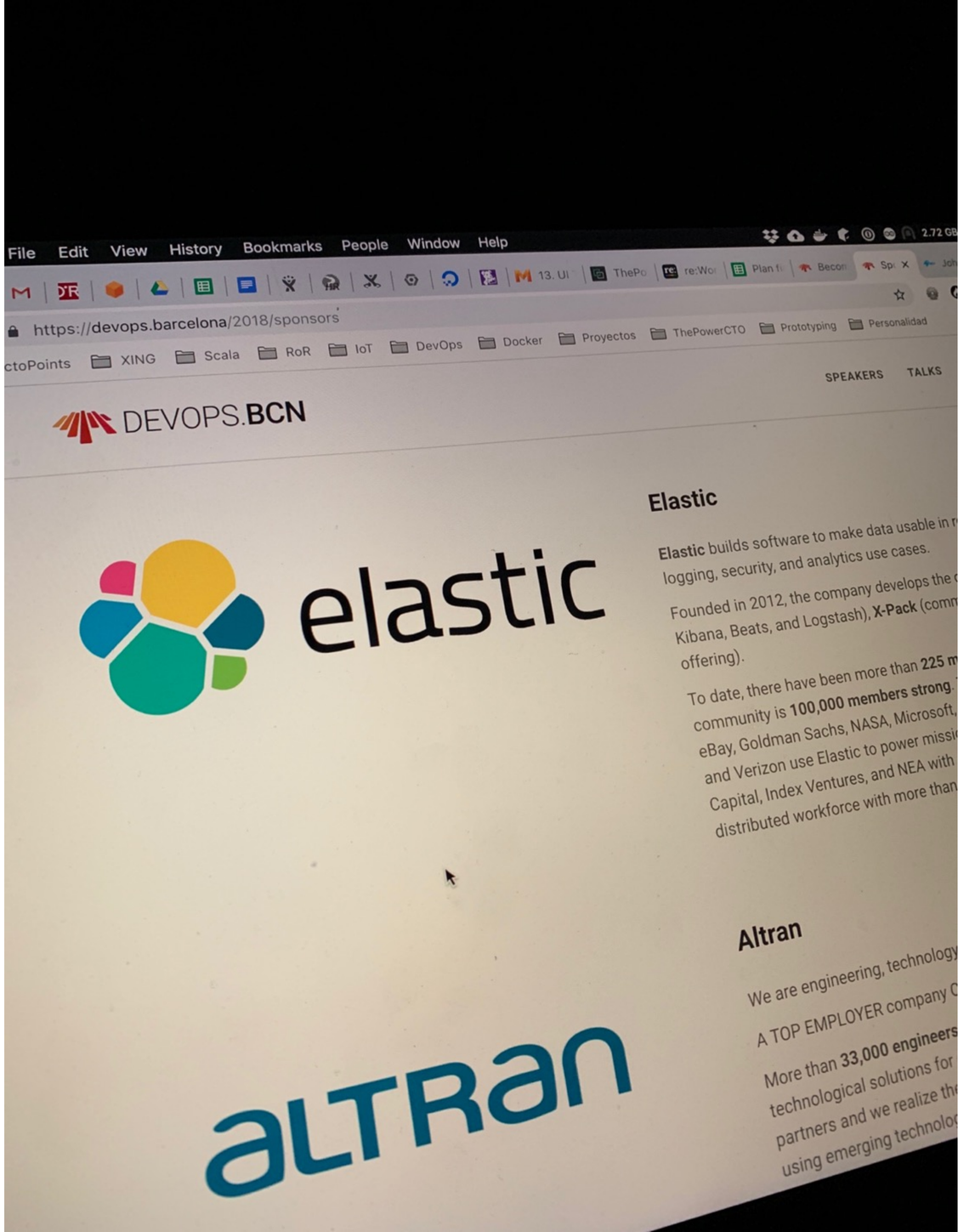
Diamond | Gold | Silver | Bronze

Logo at the Conference Website

Everyone will see your logo, description and will be able to click on any link that you provide depending on your Sponsorship level.

Diamond: Home, Footer, Sponsors pages + Description + Link
Gold: Home, Footer, Sponsors pages + Description + Link
Silver: Home, Footer, Sponsors pages + Description + Link
Bronze: Home, Footer, Sponsors pages

Diamond | Gold | Silver | Bronze



DIAMOND

6.495 EUR

(excl. VAT)

Diamond

GOLD

2.995 EUR

(excl. VAT)

Gold

SILVER

1.195 EUR

(excl. VAT)

Silver

BRONZE

695 EUR

(excl. VAT)

Bronze

SPONSORS@PHP.BARCELONA

GET IN TOUCH IF YOU ARE INTERESTED